



## Trolled!

### EZiCaddy drives down powered trolley prices

Golfers have become spoilt for choice in the burgeoning powered trolley market but there's always room for a premium product at budget prices.

With a name reflecting the aim that the design, operation, price and purchase of the product should be as user-friendly as possible, EZiCaddy launches its debut range this autumn, offering premium performance at genuinely competitive prices courtesy of an efficient online business model.

Both the EZi3 (£249) and EZi5 (£299) sport an elegantly engineered frame made from a high-spec aluminum chosen for its strength, durability and exceptional light weight. A clever mechanism ensures the trolley unfolds effortlessly through a quick-release, 3-way system which, equally, re-locks securely for highly compact storage while the low-profile wheels can be slid off with a one-turn action, as required.

We tried it and particularly liked the adjustable handle height and the plug 'n' play battery with its ergonomically moulded handle allowing 'one-hand, one-click' installation and automatic terminal connection.

Operation is via fingertip controls on the adjustable soft-touch handle, and the quiet motor and super-light steering deliver all the manoeuvrability you need.

The only difference between the two models is the supplementary on-board electronics of the EZi5 controlled through a colour digital display offering Auto-Distance Control and other functions for meas-

uring drives, calculating approaches and 'freewheeling' selected distances. There's also a speedometer, clock, security pin and battery gauge monitor.

In a practical modern twist the EZi5 also boasts a USB socket secreted within the handle for charging external devices such as a mobile phone, GPS rangefinder (and my iPod) during your round of golf.

The matching cart bag (free with the trolley for a promotional period) is great, too: a smart, spacious design with 14 individual full-length dividers, an 'anti-twist' locking base to ensure a snug fit and complete stability, along with all the pockets and features you'd expected of today's top models.

Best of all, the seriously competitive price tag is largely down to EZiCaddy only selling direct from their Canterbury factory – online and by telephone – thereby cutting out the dealer margin.

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